



General Meeting: Tuesday, April 25th

Where: Veterans Memorial Center, 400 S Sykes Creek Pkwy, Merritt Island, FL

Time: Social Time: 6:30 pm and Meeting Starts at 7:00 pm

Guest Speaker: Justin Ritchey, covering Slow Pitch Jigging

Justin Ritchey has been exploring the “New Frontier” of Slow Pitch Jigging throughout the State (and overseas). This technique, which originated in Japan, imitates a wounded or dying fish bait and has quickly gained popularity for many experienced offshore anglers as well as new anglers to the sport.

Justin is a fishing enthusiast who has supported the Fishing Industry as a professional Sales Representative, working with many highly respected brands such as Star Rods, Owner Hooks, Sea Striker, Rat-L-Trap and more. In 2019 & 2020 he helped develop the current line of Star Rod’s Plasma II Slow Pitch Jigging Series. Justin’s current role is Head of Tackle & Development with Salt Strong in Winter Haven, FL.

“I think Slow Pitch Jigging is a bit of a paradigm shift for most fishermen. This technique has been around for over 10 years in Eastern Culture, and we are just now discovering how it fits into our Fisheries here in the States. The thought of targeting massive bottom fish, in deep water & around structure, using what feels to be the equivalent of lightweight Bass Gear is mind blowing to say the least. What’s even more remarkable is how far this sport has advanced here in the Southeast in just the past 3 years. I firmly believe that Slow Pitch Jigging is one of the most effective techniques for targeting Big Fish with Light Tackle.”

